

FY B.COM (MANAGEMENT STUDIES)

END OF SEMESTER EXAMINATION NOVEMBER 2024

MAJOR : Principles of Management

DURATION: 2 Hrs

14/11/24

Marks: 60

Note: 1) Attempt any FOUR questions out SIX

2) Each Question carries equal marks.

3) Figures to the right indicate full marks.

Q. 1. Answer the following:

- A. Define management and bring out it's nature and features. (8 Marks)
- B. Discuss 6M's of management. (7 Marks)

Q. 2. Answer the following:

- A. Briefly explain any 8 Principles of Management. (8 Marks)
- B. Elaborate Peter Drucker's thoughts on management. (7 Marks)

Q. 3. Answer the following:

- A. Define planning. Bring out it's nature and characteristics. (8 Marks)
- B. Distinguish between formal and informal organizations. (7 Marks)

Q. 4. Answer the following:

- A. Describe the concept span of control? Discuss the factors affecting span of control. (8 Marks)
- B. State the difference between Centralisation and Decentralisation. (7 Marks)

Q. 5. Answer the following:

- A. Explain Administrative Management Theory by Henri Fayol.(10 Marks)
- B. Write a note on the process of Management by Objective. (5 Marks)

Q. 6. Answer the following:

- A. List the advantages and limitations of formal organisations. (8 Marks)
- B. Describe the steps involved in the staffing process. (7Marks)

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END OF SEMESTER EXAMINATION
NOVEMBER 2024**

MAJOR: BTMS *Bhartiya Theory of Management Styles*

DURATION: 1 HR

- N.B.** 1. All the questions are compulsory
2. Figures to the right indicate full marks

Marks: 30

Q1) Analyse the case and answer the following questions: (10)

Ranbir is the CEO of a rapidly growing technology company. As the organization expands and takes on more clients, he recognizes the need for effective leadership and personal growth. He decides to implement the principles of "Management by Self-Transformation" to enhance his managerial effectiveness and inspire his team.

Questions:

- (1) What steps can Ranbir take to cultivate self-awareness and understand his strengths, weakness and values as a leader?
- (2) How can Ranbir develop her emotional intelligence and mindfulness practices to better manage his emotions and those of his teams?
- (3) What strategies can Ranbir employ to create a culture that promotes continuous learning, personal growth, and value-based leadership within the organisation?
- (4) How can Ranbir lead by example and demonstrate authenticity, integrity and ethical behaviour to inspire trust and respect among his employees?
- (5) Discuss the potential challenges Ranbir may face in "Implementing Management by Self-Transformation" and how he can overcome them.

Q.2 Answer the following (Any One): (10)

A. Explain the features of laissez-faire (Free-Rein) management Style.

OR

B. Highlight the difference between Management and Leadership.

Q.3 Answer the following (Any One): (10)

A. "MBT is a management approach that focuses on optimizing time" Explain the statement with the help of diagram.

OR

B. Elaborate the benefits and challenges of Management by Passionate activity.

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OEC-1(EFFECTIVE COMMUNICATION)

DURATION - 1hour

MARKS- 30 marks

Note:

- 1.Q1 is compulsory
- 2.Attempt any out of 2&3
- 3.Figures to the right indicate full marks
- 4.All questions carry equal marks

Q1. Solve the following case study by answering the question –

(15 marks)

At Fintech Cosmos, a small software company, team members often struggle to communicate effectively. During meetings, employees sometimes misunderstand each other, leading to confusion and frustration. Despite having a skilled workforce, misunderstandings frequently arise during meetings, leading to decreased productivity and morale.

During a recent team meeting, Abdul, the team leader, presented a new project. While he spoke excitedly, some team members sat with their arms crossed, looked down at their notes, no eye contact. The team's responses are lukewarm and didn't engage. This made Abdul feel like the team wasn't interested, even though they had great ideas.

Questions:

1. Discuss non-verbal signals shown by the team members during the meeting?
2. Depict a particular way in which Sarah can change her body language to encourage better communication?
3. Suggest some ways in which the team improve their non-verbal communication?
4. Illustrate the ways in which company can overall improve non-verbal and verbal communication for the smooth flow of information
5. Examine the challenges the company can face due to improper communication

OR

Q1.A Suggest do's and don'ts for the who anchor prepares for a big cultural program (8 marks)

B. Distinguish between debate and discussion (7 marks)

Q2 A .List down different types and steps of interviews (8marks)

B. Describe the Listening process along with its classification

OR

Q3 C. Illustrate with the meaning of homophones and homonyms (7 marks)

D. State and one example of Press, release or a magazine article which you have read (8 marks)

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EOE-2: Effective Communication with Languages

DURATION: 1 Hrs

Marks: 30

Note: 1) Question 1 COMPULSORY

2) Attempt any THREE questions out of 2 AND 3

3) Each Question carries equal marks.

4) Figures to the right indicate full marks.

Q.1. a) Answer the following: (Any 5)

[15]

- 1) Define the concept of personality. Identify and list its key elements.
- 2) Describe the basic characteristics of personality development.
- 3) Explain the importance of personality development in personal and professional contexts. Provide practical tips that individuals can use to enhance their personality.
- 4) Identify and analyze effective methods for winning people's hearts.
- 5) Assess the significance of personality in human interaction. Evaluate the role of personality in achieving success and influencing others positively.
- 6) Incorporate a powerful quote that captures its essence and importance in personality development.

Q.2.a) List the negative traits that can impact one's personality.

b) Describe the characteristics of Active listening and explain why it is essential in effective communication.

Q.3.a) Define the concept of the term "Power of Knowledge".

b) Describe the concept of "Span of Control" and explain its significance in organizational management.

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MINOR: *Information Technology in Business Management*

**Duration: 1 Hours
Marks: 30**

Note: 1) Attempt any TWO questions out of THREE
2) Figures to the right indicate full marks

Write any Two questions from the following:

Q.1 Answer the following: (15)

- A. Explain the advantages and disadvantages of open source software for business.
- B. Elaborate the difference between data and information with examples of data transformation.

Q.2 Answer the following: (15)

- A. Discuss open source software concepts, benefits and drawbacks compared to proprietary software.
- B. Analyze the differences between B2B and B2C e-commerce models with examples.

Q.3 Answer the following: (15)

- A. Highlight the concept of ChatGPT and its applications in natural language processing.
- B. Describe how AI technologies can transform various industries with examples.

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SEC- BUSINESS STARTS UP SKILLS

DURATION: 1 Hrs.

Marks: 30

Note: 1. attempt any TWO questions out of THREE

2. Each Question carries equal marks.

3. Figures to the right indicate full marks.

Q 1. Answer the following:

(15)

- a. Explain industry 4.0 and its technique.
- b. Explain industry 4.0 and its challenge.

Q 2. Answer the following:

(15)

- a. Explain budding entrepreneur and its essential.
- b. Explain women entrepreneur.

Q 3. Answer the following:

(15)

- a. Explain incubation Centre.
- b. Explain government initiative to encourage starts up.

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DURATION: 1 Hr.
MARKS: 30

AEC: Business Communication
SK9115 I

Note: 1. All the questions are compulsory

2. Each question carries equal marks.

3. Figures to the right indicate full marks

(10) (1) Answer any ONE of the following:

A. Explain the advantages & disadvantages of grapevine communication.

OR

B. What do you understand by blogs? Discuss the different types of blogs

(10) (2) Answer any ONE of the following:

A. Nadia's original marksheet of standard 12 were lost along with her

bag which was stolen while travelling by train. Draft an application

on behalf of Nadia requesting for a duplicate marksheet. Use the Semi Block layout.

OR

B. Draft an application letter with bio data to the advertisement given.

A bank requires graduates or post graduates in Commerce to work as accounts officers in

their rural branches in Maharashtra.

Candidates with experience and fluency in Marathi preferred. Apply to Box. No. 909, Times
of India, Mumbai-400001. Use the Complete Block layout.

(10) Q.3 Answer any THREE following:

A. WhatsApp: A popular App. Discuss

B. Explain the process of communication

C. 'You' Attitude in a business letter.

D. List & explain the 7 C's of communication.

E. Mr. Raj Ansari has been offered the job of an Accountant with Hotel Globus, Worli

Seaface Mumbai. Draft a Letter of Job Acceptance on his behalf. Use the Modified Block

layout.

FY B.COM (MANAGEMENT STUDIES)

END OF SEMESTER EXAMINATION NOVEMBER 2024

IKS: INDIAN KNOWLEDGE SYSTEM

**DURATION: 1 Hr.
MARKS: 30**

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- Note:1. All the questions are compulsory
2. Each question carries equal marks.
3. Figures to the right indicate full marks.**

Q.1 Attempt any TWO Questions out of FIVE: (06)

- A. Describe the characteristic features of Indian Knowledge System.
- B. Explain the features of Macaulay's Education Policy. Discuss the positive and negative impacts of Macaulay's Education Policy.
- C. Explain in brief ancient Indian Education System with reference to home, Gurukul and Pathshala education.
- D. Discuss the Universities and ancient educational centres.
- E. Write a short note on Temple Management of Ambarnath.

Q.2 Attempt any THREE Questions out of SIX : (12)

- A. Discuss the developments in medicine in India since ancient times.
- B. Describe the contributions of any five Indian mathematicians in the field of mathematics.
- C. Explain the elements of disease management.
- D. Discuss the contributions of Arthashastra to Indian Knowledge System.
- E. Explain the Art of Governance as an element of knowledge system.
- F. Explain the principles of Arthashastra.

Q.3 Attempt any THREE Questions out of SIX : (12)

- A. Write a note on smart cities initiative.
- B. Discuss the role of trade and commerce in the economy.
- C. Discuss the role of Aesthetics in everyday life.
- D. Elaborate the challenges faced by Indian agriculture?
- E. Discuss the importance of linguistics.
- F. Discuss the benefits of Yoga.

FIRST YEAR SEMESTER I NEP 2020 EXAMINATION NOVEMBER 2024

Subject: INTRODUCTION TO SPORTS, PHYSICAL LITERACY, HEALTH AND FITNESS AND YOGA

Duration: 1 Hr.

Marks: 30

SPORTS

Note: Attempt all questions

Q1. Multiple choice questions. (Any 6 out of 8) (06)

1. Deepa Karmarkar is an International player in which sport?
a. Boxing b. Gymnast c. Cricket d. Fencing
2. Which of the following is an International player of Wrestling?
a. Geeta Phogat b. Saina Nehwal c. Mary Kom d. Jemimah Rodrigues
3. Which term refers to the overall state of well-being that includes physical, mental and social health?
a. Fitness b. Health c. Exercise d. Wellness
4. Which type of yogic practice focuses on controlling the breath?
a. Asana b. Pranayama c. Meditation d. Bandha
5. Which Famous cricketer is also known as the wall of Indian cricket?
a. Sachin Tendulkar b. Rahul Dravid c. Rohit Sharma d. Virat Kohli
6. What does the term Yoga Mean?
a. Relaxation b. Meditation c. Unite d. Exercise
7. Captain of Indian Cricket Team in T-20 format?
a. Rohit Sharma b. Suryakumar Yadav c. Rishabh Pant d. Yashashvi Jaiswal

Q2. Attempt any 2 questions. (06)

- A. What is Physical Literacy? And why it is important for a healthy lifestyle?
- B. What are the latest trends in health and fitness?
- C. Write a Note on importance of Yoga?

Q3. Attempt any 2 questions. (06)

- A. Outline the fundamental principles of fitness train and yoga?
- B. Importance of Major Dhyan Chand Khel Ratna Award in sport?
- C. Importance of Mental Health awareness?

Q4. Attempt any 2 questions. (06)

- A. Discuss some of the Major sports awards in India?
- B. Importance of Physical Fitness in your life?
- C. Discuss the importance of sports in your life?

Q5. Attempt any 2 questions. (06)

- A. What are the benefits of meditation in our lives?
- B. State some of the Olympic players of India with their game.
- C. Mention some of the opportunities in Sports?

Time: 1 Hour

FYBA/BCom/Self Finance Courses

Semester I

Marks: 30

Introduction To Cultural Activities

Instructions:

- 1) All questions are compulsory.
 - 2) Mixing of sub questions is not allowed.
 - 3) Write in clear and legible handwriting.
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Q.1) Attempt Following Six Multiple- Choice Questions:

(6)

1. Which state is Kathakali a classical dance form from?
 - a. Kerala
 - b. Karnataka
 - c. Andhra Pradesh
 - d. West Bengal
2. Which of the following is folk dance from Gujarat?
 - a. Kathak
 - b. Bharatnatyam
 - c. Garba
 - d. Kuchipudi
3. Which is the oldest Veda?
 - a. Samveda
 - b. Rigveda
 - c. Yajurveda
 - d. Atharvveda
4. Which of the following is an Indian classical music?
 - a. Ghazal
 - b. Qawwali
 - c. Hindustani
 - d. Bhajan

P.T.O

5. Hindustani music is primarily associated with:

- a. Northern India
- b. Southern India
- c. Western India
- d. Eastern India

6. Which state is known for the folk dance Bhangara?

- a. Maharashtra
- b. Punjab
- c. Gujarat
- d. Rajasthan

Q.2) Attempt Following:

(6)

- a. How do cultural activities help in preserving a community's heritage?
- b. How do cultural activities play a crucial role in student life?

Q.3) Attempt Following:

(6)

- a. Describe about the history of student cultural activities in India?
- b. How does cultural activities play a significant role in education?

Q.4) Attempt Following:

(6)

- a. Describe the Importance of presentation and relevance in Story Writing?
- b. Describe the process of Poster Making?

Q.5) Attempt Following:

(6)

- a. Discuss about the Classical Dance?
- b. Describe the different types of Indian Music?

NSS (National Service Scheme)**Instructions:**

- 1) All questions are **compulsory**.
 - 2) Mixing of sub questions is not allowed.
 - 3) Write in clear, legible, writing.
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Q1) Choose the correct alternative:**(6)**

1. _____ is a key component of the NSS's philosophy
 - A. Economic Development
 - B. Military Training
 - C. Social Responsibility
 - D. Industrial Growth

2. The 'Rath' wheel in the NSS emblem symbolizes:
 - A. The cycle of creation
 - B. A fixed point in time
 - C. Static progress
 - D. Academic achievements

3. Who is responsible for advising the Ministry on the development of the NSS programme?
 - A. Programme Coordinator
 - B. State Liaison Officer
 - C. Programme Adviser
 - D. Regional Centre Head

4. Who is responsible for appointing the NSS Programme Officer at the institution level?
 - A. NSS Regional Centre
 - B. State Liaison Officer
 - C. College Principal
 - D. Programme Coordinator

5. How many hours of community work are NSS volunteers expected to complete in an academic year?
 - A. 80 hours
 - B. 120 hours
 - C. 100 hours
 - D. 150 hours

6. Which of the following is a key focus area of NSS activities in slum areas?
 - A. Luxury housing development
 - B. Financial literacy
 - C. Organizing fashion shows
 - D. Building shopping malls

Q2) Short Notes:- (Any two):

(6)

1. Philosophy of NSS
2. Republic day parade camp
3. Motto of NSS
4. NSS Residential Camp

Q3) Answer the following:- (Any Three)

(18)

1. Explain functions of state NSS cell (any 6)
2. Explain the procedure of Formation of NSS Unit at the college
3. What are the objectives of Regular Activities of NSS?
4. What is the role of NSS volunteers in National Development?
5. What are the Activities to be conducted in adopted village related to Gender Equality?

D L L E

Extension Work

Marks: 30

Semester I Examination

Time: 1 Hour

Q1. Rewrite the following statements by choosing the correct alternatives given below.

(06 Marks)

1. Pollutants that cannot be broken down into simpler, harmless substances in nature are called _____ pollutants. (biodegradable/ non-biodegradable/ beneficial)
2. It is predicted that by 2031, number of senior females will _____ number of senior males. (be same as/ be less than/ exceed)
3. Ethics and values help in communal _____ violence. (avoiding/ strengthening/ supporting)
4. Stigma and _____ affect the mental health and well-being of LGBTQIA+ youth. (discrimination/ inclusion/passion)
5. Unintentional poisoning arises from excessive exposure to _____. (fragrances/ chemicals/ sun)
6. Industrial effluents contribute to _____ Pollution. (Air/ Water/Soil)

Q2. Write short notes on any TWO of the following.

(06 Marks)

1. Role of ethics in personal fulfilment.
2. Rapid Industrialisation as a cause of pollution.
3. Difference in the status of senior citizens in last 30 years.
4. Impact of World War 2 on LGBTQIA+ movement.

Q3. Answer any THREE of the following questions.

(06x3=18 Marks)

1. What is the importance of Ethics in our professional life?
2. Describe three steps India can take to get ready for its aging population.
3. Explain any three types of environmental pollution.
4. What do you understand by the concept of Inclusion in LGBTQIA+ studies?
5. Write in detail about climate change.